

MONMOUTH COUNTY CUSTOMERS ASKED TO USE WATER WISELY

Customers encouraged to reduce outdoor water use.

Having endured one heat wave and with the promise of more hot and dry weather to come, New Jersey American Water is asking its customers in Monmouth County to use water wisely throughout the summer months. Specifically, customers are encouraged not to water their lawns everyday and instead voluntarily adopt an odd/even schedule for outdoor water use.

The odd/even outdoor water use schedule being suggested works like this:

- Watering your lawn or garden should occur only on odd days of the month if your street address is an odd number (i.e., 23 Oak St., 7 Maple Ave.)
- Watering your lawn or garden should occur only on even days of the month if your street address is an even number (i.e., 6 Oak St., 354 Maple Ave.)
- It is also suggested that watering of lawns be done early or late to minimize evaporation, typically between 6 a.m. and 9 a.m. and from 5 p.m. to 8 p.m.

These suggestions would NOT apply to:

- Watering of new sod or seeded lawns if daily watering is required. Note: it is recommended that any planting of new sod or seed that has not already taken place be delayed until the fall.
- Use of private wells for lawn irrigation.
- Commercial uses of water outdoors, such as for nurseries, farm stands, power washing, plumbing and commercial car washes.
- Watering of athletic fields.

While New Jersey American is encouraging efficient outdoor water use at this time, if water demands continue to significantly increase or supplies continue to significantly decrease, formal and more strict water restrictions may be needed to ensure continued water service.

For updates and tips on how to use water wisely, visit us online at www.newjerseyamwater.com, or follow us on Twitter at twitter.com/njamwater.

