

TOWNSHIP OF ABERDEEN ANNUAL REPORT

2023

**BRYAN A. RUSSELL QPA
TOWN MANAGER**

Bryan A. Russell



www.AberdeenNJ.org



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TOWNSHIP OF ABERDEEN

2023 ANNUAL REPORT

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A MESSAGE FROM TOWN MANAGER BRYAN A. RUSSELL

As the Township Manager of Aberdeen, I am pleased to present to you the Annual Report for the year 2023.

2023 was another strong year for Aberdeen Township. This year we concentrated on our roads, parks and fortifying our police department. For the fourth straight year and my fourth year as Town Manager, we were able to deliver a 0% tax increase on the municipal level to the taxpayers. Although we only control about 20% of your property taxes, we are doing our best to bring you the services you deserve while responsibly appropriating your tax dollars. I would like to thank Mayor and Council for their leadership in working along side this administration to make this happen for the residents of Aberdeen.

While keeping a stable tax rate, we expanded recreational opportunities for the residents. We also expanded our "Road Reconstruction Program" and invested over one million dollars into the parks here in Aberdeen. The Road Reconstruction Program represented a nearly 5 million dollar investment by the township on the roads in Aberdeen. The 2023 program included over 20 Roads in the I-Section, Reconstruction of Chilton Lane, Norwood Lane, Salem Place and Prospect Avenue. This ambitious program made sure to hit all parts of town and in 2024 you can expect more of the same.

Our parks program in 2023 included an expansion of playgrounds at Deerfield Park and the refinishing of stairs and other concrete surfaces at Ross Field. Our parks program was highlighted by the completion of Cambridge Park and the complete renovation of Northland Park, which will include 6 pickleball courts for the residents to enjoy.

Our business community remained strong in 2023, with several new businesses opening up here in Aberdeen. We are most excited about Sprouts Farmers Market, who will open in the Spring of 2024. This completes the revitalization of the Cliffwood Shopping Plaza. The future for our business community is certainly bright here in Aberdeen Township.

It is my honor to continue to serve the residents of Aberdeen Township, as well as our council and staff here in Town Hall. We may only control approximately 20% of your total property tax bill here in Town Hall, but always know that we are here anytime to answer a question or lend a hand.

Respectfully Submitted,



Bryan A. Russell QPA
Township Manager



Aberdeen's Team

ABERDEEN TOWNSHIP WOULDN'T BE ABLE TO BRING YOU THE SERVICE YOU DESERVE WITHOUT EACH AND EVERY EMPLOYEE. THE DIRECTORS OF EACH DEPARTMENT RUN THE DAY TO DAY OPERATIONS IN ORDER TO ENSURE SERVICES ARE AVAILABLE TO YOU WHEN YOU NEED THEM.



Eric Walker II

RPPS QPA

Deputy Town Manager



Jackie Struble

QPA

Director of HR
& Purchasing



John Francis Roman

Director of Communications
Information Technology Liaison
Coastal Resiliency Coordinator



Matthew Lloyd

Chief of Police



Duane Patterson

CPWM

Director of DPW



Angela Morin

CFO

Certified Municipal
Finance Officer



Melissa Pfeifer

RMC

Municipal Clerk



Paula Ramsay

Director of Planning
and Zoning



Keith Heckman

CPRE

Director of Recreation



Michele Wieczoreck

CMCA

Court Administrator



Marie Taylor

CTC

Tax Collector



Scott Kineavy

CTA

Tax Assessor



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RECREATION

As we look forward to 2024, it is important to take a moment to reflect on the 2023 projects, programs, and events throughout town. This past year, the parks, programs, and events took center stage as more people chose to participant in township activities by visiting our parks, renting our facilities, and participating in our recreational programs. Recreation has provided the residents with a variety of recreational opportunities ranging from Adult Pumpkin Carving to Teen Bowling to a Ballroom Dance Club for the seniors, as well as many youth programs and family activities and bus trips.

The Aberdeen Recreation Department offered 221 programs throughout the year. Of the 221 programs offered, we were able to run 173 of them. Our Recreation programs had a total participation of 5359, an increase over the previous year. The Recreation Department had gross revenues of \$123,631.25 in 2023, which is another new record for our department.

Yearly Revenues	
2017	\$57,827
2018	\$56,843
2019	\$65,748
2020	\$3,279
2021	\$42,736
2022	\$112,586.98
2023	\$123,728.25

Year	Participants
2021	692
2022	4278
2023	5359

Programs Offered/Location		
Locations	2022	2023
Community Center	53	41
Hudson Ridge	89	82
Twp Schools	38	35
Twp Parks	42	46
Other	7	21
Totals	229	221

Program Run Rate		
	2022	2023
Ran Programs	182	173
Run Rate	79%	78%

The Recreation department offers programs throughout town utilizing any available space. The Fiorendo Sigismondi Community Center serves as host to many of the Recreation Department's programs. However, when not used for Township programs, the Sigismondi Community Center is available for rent. In 2023, the Sigismondi Community Center was rented 45 times. Combine that with the 41 programs that ran there, the Sigismondi Community Center was a busy place and is becoming the hub of our community. In an effort to continue to enhance our programs, we made some changes to a few of our programs. We also added new programs such as Princess Tea Party, Taylor Swift Singalong, Teen Bowling, Adult Pumpkin Carving, Summer Inflatable Series, Kids Ping Pong, and many more.

Resident also participated in six general interest bus trips to:

Bluey's Big Play Bus Trip
 Disney on Ice Bus Trip
 Jurassic World Live Bus Trip
 New Jersey Devils Game Bus Trip
 New York Yankees vs. Baltimore Orioles Bus Trip
 Historic Smithville Bus Trip



For a list of Rec
Programs - Scan Here



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The Hudson Ridge Senior Center is home to a variety of exercise programs and clubs. Throughout the 2023 year, we were able to provide 82 programs. Exercise classes, like Gentle Strength, Balance, and Chair Yoga continued to be favorites. The Rummikub and Mahjong club had higher participation this year and we introduced a new Ballroom Dancing Club on Friday afternoons. The popular bus trips to Atlantic City and Hunterdon Hills returned in 2023 as well as a new trip the The River Lady Lunch Cruise.



The Recreation Department continued to provide recreational services to H.A.M participants. In addition to general evening programming which consist of bowling, zumba, art and crafts, the summer camp style day program provided participants with new and exciting experiences. Field trips to The River Lady Lunch Cruise, Monster Mini Golf, the Young Chefs Academy, and the Liberty Science Center were just a few of the wonderful outings that were offered



The highlight of our summer days are spent making memories at summer camp and the summer of 2023 was no different. The full day camp utilized the Matawan-Aberdeen Middle School gym and Guisti Park for counselor lead games and activities. The Township was able to hire Aberdeen residents to serve as counselors for our summer camp program. New trips were planned in order to keep the summers fresh for the returning campers. Trips to the Statue of Liberty, Great Adventure, and The Sterling Hill Mining Museum were both educational and fun. Along with trips, campers also had the chance to ride Clydesdale Horses, meet some Wolves, and play some basketball with the trick shot team, The Harlem Wizards.





Summer Camp does not just go on trips we do arts and crafts, we play kickball and tug of war, we have foam parties, we eat ice cream, we face paint, we play candy bar bingo, trivia, and jump on inflatables. The camp days sure do go quick but are enjoyed by all.

The Township was also able to provide events throughout the year, including the popular Summer Concert Series, where residents had the chance to listen to bands at Veterans Memorial Park, although the weather was not on our side this past concert season. We unfortunately had to cancel a few of the concerts.



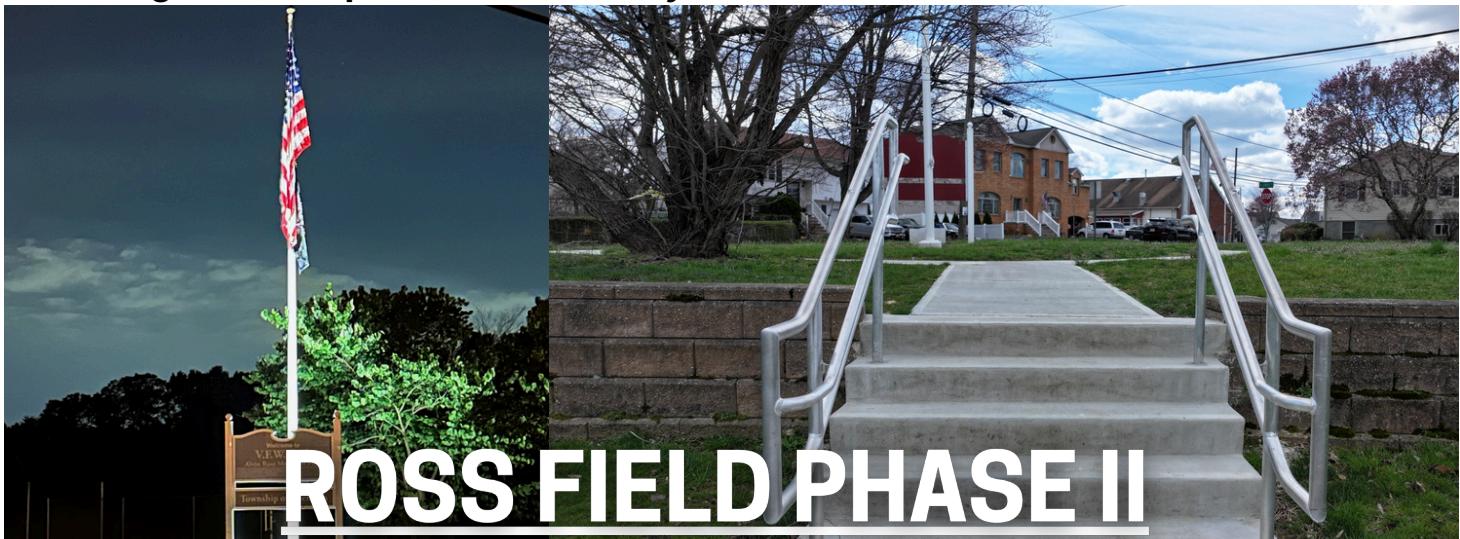
Aberdeen's 2024 Summer Concert Series returns in 2024 with some new acts and many of our fan favorites. Please check our Aberdeen Facebook, Aberdeen Recreation Department Facebook or www.AberdeenNJ.org to join in the fun.

PARKS

Aberdeen parks were busy in 2023 with several parks getting either a complete redesign or some additions due to allocations from the Township Council.



The Cambridge Park redesign included two basketball courts, a new playground, swings, an ADA parking lot and improved drainage. Construction completed on this project over the summer. We also restored the stairs and put in new fencing in areas. Cambridge Park is open and has already shown to be a resident favorite.



The Ross Field Phase Two project was also completed over the summer. Phase I included a new playground, basketball court, fencing and walkways. Phase II included all new ball field fencing at both fields, new flag pole and lighting, as well as three sets of new concrete steps.



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Deerfield Park also saw the addition of a 5-12 ages playground installed. This coming after requests from residents stating it would really complete the park, which was redesigned in 2017. The opening of the playscape was unfortunately delayed for several months due to supply chain issues on the faulty slide but opened in the spring of 2024.



Park Improvements at Northland started this year and will be opened on May 31, 2024. The Park has undergone a complete renovation with the installation of six Pickleball courts, basketball court, parking lot, a pavilion, and an ADA Playground. The parking lot will have water drainage and the outer road around the park will be improved. In October of 2023, the Township was awarded \$343,000 from the Monmouth County Open Space Grant for this project. Aberdeen also received a Community Champions Playground Grant in the amount of \$49,400 to help offset the cost of the ADA playground. This brought the total investment in this park to over 1 million dollars.



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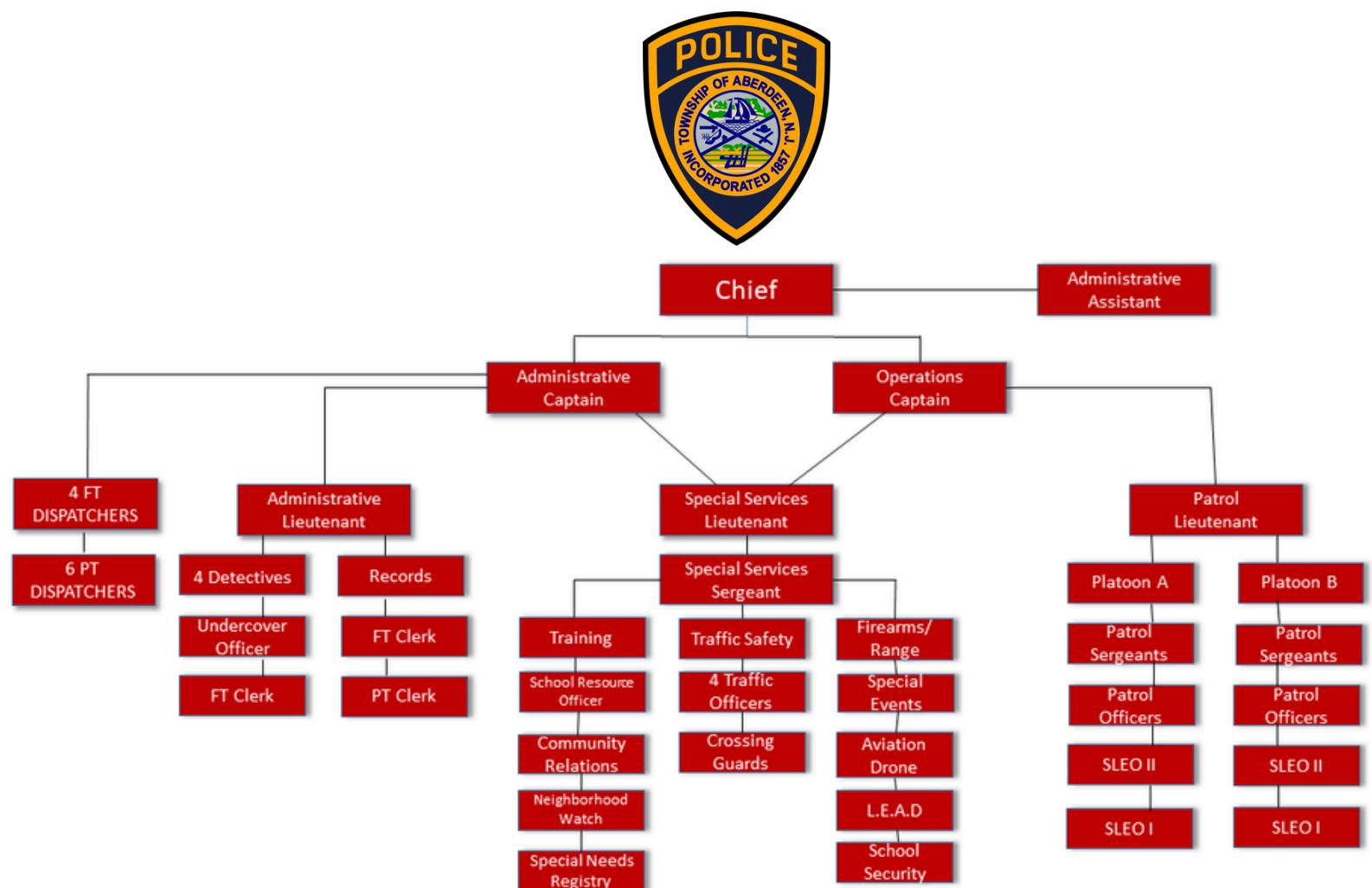
ABERDEEN TOWNSHIP POLICE DEPARTMENT

The Aberdeen Township Police is currently staffed by 42 sworn officers, 1 Class II SLEO, 10 civilian Dispatchers, 3 civilian support employees and 18 civilian Crossing Guards. All of whom are dedicated to providing a safe environment for all residents and visitors of the Township of Aberdeen. We have accomplished this goal by stating true to our core values of Integrity, Professionalism, Courage and Justice.

ABERDEEN TOWNSHIP POLICE DEPARTMENT

TABLE OF ORGANIZATION

2023-2024



The Aberdeen Township Police Department responded to 16398 calls for service that reported 236 crimes against persons, 303 crimes against property and 38 crimes against society. In addition, the Department responded to 598 crashes involving motor vehicles, pedestrians and bicycles. The Department issued 2464 summonses, for motor vehicle violations and conducted 4128 motor vehicle stops in 2023. The Department handled and processed a total number of 182 arrests for both criminal, local ordinances and motor vehicle offenses (48 DWI Arrests).

ATPD SWEARING IN - FEBRUARY 22, 2023

It was a big day for the Aberdeen Township Police Department. On February 22, 2023, Matthew Lloyd was sworn in as the 10th Chief of Police of the Aberdeen Township Police Department. Lieutenants Roger Peter and Craig Hausmann were both sworn in to the rank of Captain. Sergeant Brian Alberti was sworn in as Lieutenant. Edgar Serrano, Bruce Monro, Mohamed Mahmoud and Anthony Marone were all sworn in to the rank of Sergeant. Officers Marcus Neal, Carmen Catena, Evan Tyler Samuel Benson and Dennis Natale were officially sworn in as patrolmen. This officially put the ATPD at their full compliment (for the first time in many years) of 42 sworn police officers.



The Aberdeen Township Police Department assisted and participated in Shop with a Cop, National Night Out, Coffee with a Cop, Read Across America, Aberdeen Day, the Veterans Car Show & the PBA Local 163 Trunk or Treat. Our school resource officer along with the other L.E.A.D officers instructed our youth on the dangers of drugs and alcohol while making positive choices in their lives.



In January of 2023, the Aberdeen Township Police Department began a complete overhaul of the two-way radio system. Motorola Systems was contracted to complete this project and the real work began. The department was operating on a system that had not been upgraded in decades and with the changes in technology, needed an extensive update. The thought process for this was with public safety in mind, for both the officers who rely on the system to communicate and the public who depend on us to respond quickly to calls for service.

This new radio system gives our officers coverage beyond Monmouth County and also eliminated the areas within the town where radio communication was unreliable. This system is encrypted so that only our officers can hear our radio transmissions. This system also gives our agency the ability to speak with all agencies that currently are using the New Jersey State Police radio system. This system also gives the agency flexibility in the future to join the Monmouth County Sheriff's Office for dispatching services.



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DEPARTMENT OF PUBLIC WORKS

Aberdeen Department of Public Works is taThe Public Works Department consists of two divisions, (the Water and Sewer Departments) which respond to resident complaints and are also responsible for the operation and maintenance of:

- Roads
- Recycling and Trash Pick-up
- Annual Brush Pickups
- Administration
- Buildings/Grounds
- Water Distribution System
- Sanitary Sewer Collection System



2023 was the first full year under Certified Public Works Manager, Director Duane Patterson. Besides normal DPW duties, Duane and his department oversaw all of the paving projects throughout Aberdeen Township, including in house projects like the micro resurfacing of Overlook Circle (pictured below).



ROAD IMPROVEMENT PROGRAM

As you may know from previous documents published, in 2012, the Aberdeen Town Council designed a comprehensive road replacement program to reconstruct all of the roads in Aberdeen. Many of Aberdeen's roads were built in the same years between 1962-1963. Without any investment through the last parts of the 1900s by prior administrations, these roads began to fail all at the same time. Now, each year, Aberdeen spends 20-25% of the annual municipal budget on road reconstructions and repaving. Road Reconstructions are much more expensive than simple road repaving but is proven to make roads last decades longer. The reconstruction of roads includes new water runoff drains, sidewalks, aprons, curbs, rite of ways, road sub-base and a completely new road surface.

Reconstruction of the entire streets of Chilton, Norwood, Salem, Water Street, Bank Street and Prospect were all appropriated for in the 2023 Municipal Budget. Most have been completed, with just Prospect Water and Bank awaiting completion this spring. This was a 4.5 million dollar appropriation by the township council. Also in 2023, the township paved over 20 roads in the I-Section. This large repaving project was in coordination with the gas company after their expansive gas main replacements and an emergency water main project, which was a 3.1 million dollar emergency appropriation requested by Mayor and Council after several water main breaks in January of 2023.



Chilton is a widely used street both by those living in the C - Section but also by parents and staff accessing Cambridge Park Pre School. Buses from Lloyd Road Elementary also use Chilton everyday. Chilton Lane was reconstructed in 2023 and represented a \$1 million investment by the township. Chilton was the last of the original Levit laid roads in the C-Section needing complete reconstruction. Many of the sewer lines were also redone in addition to the reconstruction.





DEERFIELD PHASE III (OF IV)

Deerfield Phase III was appropriated in the 2022 Municipal Budget but completed in 2023 due to the length and complexity of the project. Deerfield Phase III also included Donna Place up to Drexel and all of Drexel Lane. This phase cost approximately \$1.5 million. With Deerfield Phase I, II, III and Deerfield Park being completely restored, only Deerfield Phase IV remains. Deerfield Phase IV will be appropriated for in a future annual municipal budget over the next few years. Each Deerfield Phase costs taxpayers over 1.5 million dollars. Since the township only spends between \$3.5 and \$4 million on roads each year, funds will be spread evenly throughout the township for other needy roads. Rest assured, the township will be back to finish the Deerfield Phase IV soon.



NORWOOD LANE

Reconstruction of Norwood Lane in Strathmore's N-Section was appropriated for in the 2023 budget and reconstruction finished in the fall. Costing upwards of \$800,000, reconstruction on Norwood included all new drainage, under drain implementation, sanitary sewer line and lateral replacement, sidewalks, rite of ways, driveway aprons, sub base excavation, a new sub base of the road and the final pavement on top.



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SALEM PLACE

Salem Place in Cliffwood was part of the 2023 Road Replacement Program but was unable to be completed in 2023 due to massive supply chain delays on the pipes and valves needed to replace the water and sewer lines prior to replacing the road. As of print, Salem Place construction has just been completed. Reconstruction on Salem Place included storm drainage improvements, sanitary sewer main and lateral replacement, water main and individual service replacement, underdrain system implementation, manhole rehabilitation from County Road to midway on Salem, concrete curb, services walks, driveway restoration, full road restoration and lawn restoration.



PROSPECT AVE/GULDEN ST

Prospect Ave, similarly to Salem, was affected by supply chain delays on pipes needed to complete the work. Prospect Ave reconstruction from Rt.35 to Beverly is currently ongoing. In 2024, Mayor and Council is appropriating for the remainder of Prospect to be reconstructed (to Shore Concourse), culminating in a total \$2 million appropriation when it is all said and done. This will leave Prospect with all new water, sewer lines, existing sidewalks, curbs, aprons and a brand new road. A stretch of Gulden was also repaved.





I SECTION GAS, WATER AND PAVING PROJECT

In 2022, New Jersey Natural Gas, your gas provider, contacted the township to start an extensive gas main replacement that would replace many of the gas mains in the I-Section. To boot, after a slight water pressure adjustment, New Jersey American Water's pipes had several breaks in and around the I-Section in January 2023. After the 3rd break in one week, Mayor Tagliarini and Council asked for NJAMW to come to Town Hall for a meeting to discuss why and how these water main breaks were occurring. After the meeting, NJAMW appropriated 3.1 million dollars for an emergency water main replacement program in and around the I-Section.

Utility companies are required to replace the roads that they dug up. Since utility companies only work on one side of the road, they planned to only replace one half of each road. To avoid half road repaving, the town council allocated funds to make sure that each road worked on was freshly repaved afterwards.

I SECTION ROADS PAVED IN 2023

IDLEWILD LANE

ITALIC PLACE

IDLEWILD COURT

IDAHO LANE

IMBROOK LANE

INTONE LANE

ILEX PLACE

INNERHILL LANE

INWOOD PLACE

INCLINE PLACE

IDLEBROOK LANE

IDOL PLACE

INGRAM CIRCLE

ISLAND PLACE

IVY WAY

ICEMEADOW LANE

INDIGO LANE

INGRESS WAY

IVANHOE LANE

INVAR WAY

IVORY PLACE

IDOLSTONE LANE



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CLIFFWOOD BEACH RESILIENCY PROJECT

Even before Hurricane Sandy, Cliffwood Beach has experienced continuous erosion of the shoreline. Sandy and others afterwards have significantly altered the beach's landscape, removing vast amounts of sand and leaving the area vulnerable to further erosion. This ongoing erosion has not only diminished the beach's recreational value but also threatened the stability of the local ecosystem and infrastructure. In 2019, Cliffwood Beach's erosion was the subject of a Rutgers University study. In 2021, as a result of the Rutgers study, Aberdeen Township began working to restore Cliffwood Beach to its 1980s condition. Aberdeen hired a coastline engineer who has helped us with the extensive process of obtaining the necessary permits needed to do both minor maintenance work and major restoration work to Cliffwood Beach.



CLIFFWOOD BEACH SATELLITE IMAGES 1995 VS. 2023

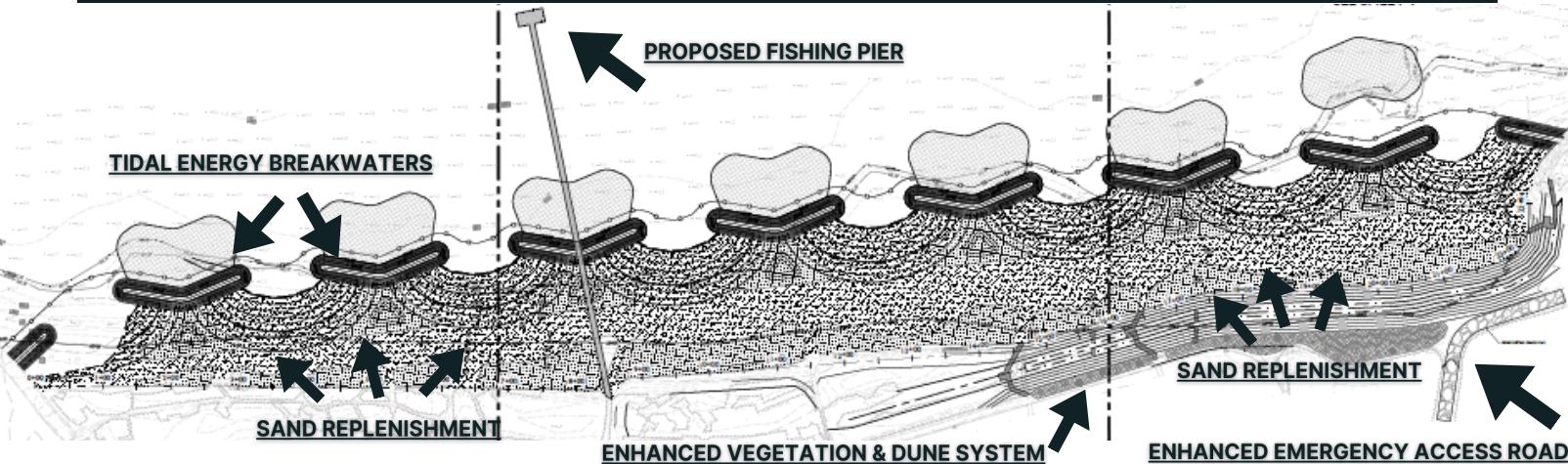
In 2023, the Township was accepted into the Department of Defense's Readiness and Environmental Protection Integration Program (REPI) through Naval Station Earle. With the help of our sponsors at Monmouth University, we have devised a plan to save Cliffwood Beach for generations to come and the REPI program will provide significant funding to help pay for this project, which is in the millions of dollars.



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CLIFFWOOD BEACH RESILIENCY PROJECT



THE PRIMARY GOALS OF THIS PROJECT ARE AS FOLLOWS:

1. **Shoreline Restoration:** Implementing measures to restore and stabilize the shoreline. This includes constructing breakwaters and utilizing sand fill to prevent erosion, protect the physical beach area, Veterans Memorial Park and Ocean BVLD. This will return Cliffwood Beach to its previous condition in the 1980s -1990s.
2. **Vegetation and Habitat Restoration:** Planting Spartina and other native vegetation to create a maritime forest and enhance the ecological habitat. This will help in flood mitigation, in stabilizing the dunes and providing habitat for local wildlife.
3. **Ecosystem Enhancement:** Establishing oyster castle and shell areas to clean the water and to support marine life, particularly for research and study by Monmouth University.
4. **Public Access and Recreation:** Cliffwood Beach is known as a fishing beach, we plan to enhance public access to the beach with the construction of public access walkways over dunes and the installation of a wooden fishing pier.
5. **Infrastructure Improvements:** Repairing existing gravel emergency access roads and implementing soil erosion and sediment control measures to ensure the longevity and sustainability of the improvements.
6. **Environmental Compliance:** Ensuring that all activities comply with the NJDEP and other regulatory bodies, particularly regarding flood hazard areas and wetland preservation.

This comprehensive approach aims to balance environmental restoration with public accessibility and recreational enhancement, making Cliffwood Beach a more resilient and enjoyable space for both nature and the community. The application and approvals for this project are complicated, involving many agencies. The plan above is a lofty goal and some of this project may get through the approval phase and some of the proposed design may not. However, this project is a matter of when, and not if. The Township is hopeful that the construction will begin late 2024 and finish by summer 2025.



ARMY CORP OF ENGINEERS FEASIBILITY STUDY AND VISIT TO CLIFFWOOD BEACH

In May of 2023, the Army Corp of Engineers Norfolk Division began public outreach as part of their feasibility study for future projects along the Raritan Bay Shore. Specifically, the study involved North Middletown, Keansburg and Cliffwood Beach of Oldbridge and Aberdeen as well as Laurence Harbor. A feasibility study is the first part of major Army Corp of Engineers project. As said during their visit, Union Beach had a similar study about 6 years ago, and now they are receiving a 50 million dollar project.



The Township of Aberdeen wanted to make sure the Cliffwood Beach residents were heard regarding the condition of their beach and the need for a substantial coastal resiliency project like the one that is on going in Union Beach.



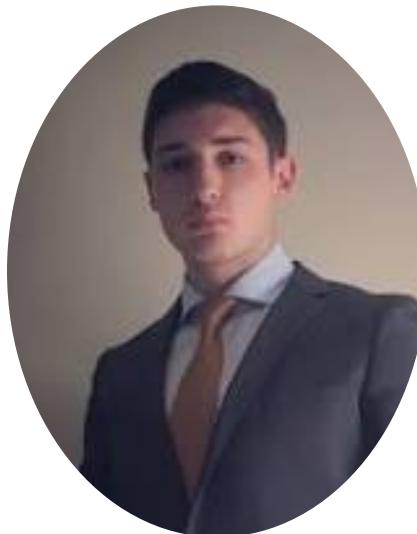
With that being said, we offered to host the Army Corp at our Cliffwood Beach Community Center as well as in our Court Room at Town Hall. Both events were heavily attended by the community and their voices were heard by the Army Corp of Engineers who were planning this project. Even if it is years away, we feel the level of community engagement combined with the need for infrastructure improvements at the Cliffwood Beach will put us in good position to be selected for the next major Army Corp project. The township will continue to work with the Army Corp to see this happen.

FINANCE - TAX & UTILITY DEPARTMENT

During 2023, Aberdeen Township's Finances remain in sound fiscal shape. For the fourth consecutive year, The Town Council passed a municipal budget with a 0% tax rate increase.

As per New Jersey State Law, properties in Monmouth County are re-assessed annually by the local Tax Assessor. However with any additional tax revenue, we have upgraded parks, fully reconstructed roads and maintained a balanced budget each of the last three years. The Township Manager and CFO have also added healthy amounts to our surplus every year in anticipation that if there were to be a economic downturn, we would be able to continue to present a stable municipal budget to the Town Council. Because of effective and proactive practices, our Tax Collector experienced a tax collection rate of 99.27%, which is the highest rate in over 20 years. However this is subject to the completion of our Annual Audit.

ABERDEEN WELCOMES NEW DEPUTY CFO



In December 2023, the Township of Aberdeen welcomed Joe Setticase as the new Deputy Certified Finance Officer. Bringing a strong academic background with a Bachelor of Science in Accounting from East Stroudsburg University, Joe has adeptly managed complex financial responsibilities. In his previous job, he worked for the City of Hoboken as the Senior Accountant. His new role as Deputy CFO involves creating and overseeing the municipal budget, which encompasses General Fund, Capital Fund, Sewer, Water and Sanitation Utility Funds, along with Water and Sewer Capital Funds. Additionally, he handles year-end financial processes, audit adjustments, and the recording of tax levies for various local entities. Joe's commitment to transparency and efficiency is also evident in his active participation in council meetings and his meticulous management of the grant fund accounting. His athletic discipline from playing NCAA baseball at Division 1 and 2 levels translates into his professional rigor, making him a valuable asset to our team.



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CONSTRUCTION/PLANNING/ ZONING

In 2023, Aberdeen Township continued its shared service agreement with Matawan Borough. Aberdeen Township handles all permit applications, business licenses as well as zoning and Code Enforcement for The Borough of Matawan.

To date the Housing Department of Aberdeen has issued 704 certificates for resale and rentals and has collected \$105,600 in fees.

The construction department has conducted 3982 inspections for Aberdeen Township and 1201 for Matawan Borough. 2605 Inspections were performed by Building Subcode, 1411 inspections were performed by the Electrical Subcode, 1437 inspections were performed by the Plumbing Subcode and 714 inspections performed by the Fire Subcode.

The department has collected \$625,327 in construction fees for Aberdeen and \$198,968 for Matawan Borough totaling \$824,295. Aberdeen has issued 30 new Business certificates in the amount of \$5250.00 and for Matawan 57 new Business certificates in the amount of \$4275.00.

Our Zoning Department has issued 277 zoning applications in the amount of \$18,035.00 for Aberdeen Township and 99 zoning applications for Matawan Borough totaling \$6,435.00.

Aberdeen Township adopted a new ordinance requiring dumpster permits. As a result we have collected \$1110.00 in fees for Dumpster permits issued.



5,183
INSPECTIONS
COMPLETED



\$824,295
TOTAL
CONSTRUCTION FEES.



704
CERTIFICATES OF
OCCUPANCY ISSUED



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CODE ENFORCEMENT

In 2023, a new Code Enforcement Officer was hired from within the Aberdeen Township ranks. For over 10 years, Dale Barszewski worked for Aberdeen Department of Public Works. Upon the sudden resignation of the Code Enforcement Officer, Dale took over temporarily. He enjoyed the job enough that once the position was posted, Dale applied and was hired as the full time Code Enforcement Officer. He looks forward in continuing the relationships he has built over the last 10 years working in Aberdeen and hopes to make the town a better place for all to live.

Code Enforcement responded to 351 incidents for Aberdeen Township and 203 incidents for Matawan Borough.

Most of these calls are of the following but not limited to:

- Recycling issues
- Apartment dumpster issues
- Brush pick up
- Grease traps in restaurants to ensure sanitary conditions
- Grass height
- Upkeep of vacant properties
- Sidewalks with unshoveled snow
- Garbage complaints

The Code Enforcement Officer is a shared service between Matawan and Aberdeen. In New Jersey, code enforcement officers monitor use of private property and homes, buildings, land use and environmental violations, public health and business violations.

CODE ENFORCEMENT



1 Aberdeen Square



(732)583-4200 ext.196



Code.Enforcement@aberdeennj.org



www.AberdeenNJ.org



[WWW.ABERDEENNJ.ORG](http://www.AberdeenNJ.org)



ABERDEEN MUNICIPAL COURT

In 2022, The Municipal Court of Aberdeen entered into a shared service with the Matawan Municipal Court, combining the two into one entity in which all court proceedings for both towns would be held in the Aberdeen courtroom. This shared service creation will save taxpayer resources as well as consolidate services for easier access and use.

The Municipal Court System fielded 341 criminal complaints and 3,478 tickets were issued in Aberdeen alone. Matawan Municipal Court had 97 criminal complaints and 1,295 tickets issued.

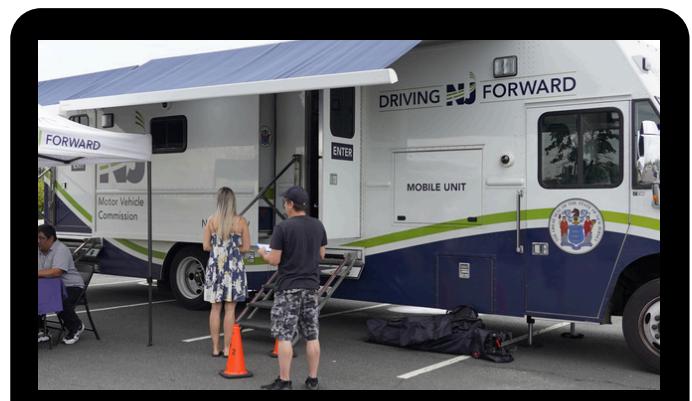
New Jersey Motor Vehicle Commission Mobile Unit



In 2023, Aberdeen Township continued its great relationship with the New Jersey Motor Vehicle Commission. The NJMVC Mobile Unit visited Aberdeen Township four times to bring New Jersey's Motor Vehicle Services directly to our residents. Over the last few years, the New Jersey Motor Vehicle Commissioner purchased 2 more Mobile Units to service North, Central and South Jersey daily. Getting an appointment with the NJMVC has never been easier.

Services That Were Available Included:

- **REAL ID**
- **Registration Renewal (not new registrations)**
- **New License & Renewals**
- **Plate Drop Offs**
- **Handicap Placard Renewals**



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PUBLIC INFORMATION

In 2021, Aberdeen Township Mayor and Council took steps to increase the outreach on social media platforms to the citizens of Aberdeen. By growing our website and social media platforms, the intention was to increase participation and keep the residents we serve more engaged. During 2023, our website had over 70,000 unique visits. All of our social media platforms experienced growth as shown below and on the next page. Our Instagram, used mostly by 25-45 year olds, jumped to over 2550 followers. Our Facebook now has over 6000 followers at the time of printing. The new "Aberdeen Township Recreation Department" Facebook Page now has 1900 followers. One Interesting tidbit in looking into our insights, 73% of our total social media followers are women and only 27% are men.



Aberdeen's 2023 Social Media



INSTAGRAM

2550 Followers (40% Increase)



FACEBOOK

5600 Followers (15% Increase)



YOUTUBE

200 Subscribers



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70,000+ users in 2023



ABERDEEN TOWNSHIP POLICE DEPARTMENT

9,300 Followers (10% Increase)



ABERDEEN TOWNSHIP RECREATION DEPARTMENT

1,900 Followers (100% Increase)



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SOCIAL MEDIA REACH

Content interactions ⓘ

22.4K ↑ 101.2%

Facebook reach ⓘ

174.6K ↑ 234%

Instagram reach ⓘ

28.3K ↓ 9.3%

Facebook visits ⓘ

62.6K ↑ 154.1%

Instagram profile visits ⓘ

9.3K ↑ 128.5%

Facebook follows ⓘ

852 ↑ 116.8%

Instagram follows ⓘ

272

COMMUNICATE WITH US

There are so many ways to stay in contact with Aberdeen Township.



To receive emails from Aberdeen Township regarding Recreational programs and various events



To receive emergency text updates from Aberdeen Township
TEXT "ABERDEEN" TO 888-777
OR



WWW.ABERDEENNJ.ORG



WANT TO KNOW MORE? FOLLOW US ON INSTAGRAM

@AberdeenTownship



WWW.ABERDEENN.J.ORG



ABERDEEN TOWNSHIP MAYOR AND TOWN COUNCIL



MAYOR
FRED TAGLIARINI



DEPUTY MAYOR
MARGARET MONTONE



COUNCILMAN
JOE MARTUCCI



COUNCILMAN
GREG CANNON



COUNCILWOMAN
CONNIE KELLEY



COUNCILMAN
ROBERT SWINDLE



COUNCILMAN
ARTHUR HIRSCH

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