

Aberdeen Day 2025

Sponsorship Opportunities



Sponsorships
due by July 18.
Advertising to
begin shortly
after.

Matawan Regional High School - September 20, 2025

Expose your business or organization to the residents of Aberdeen and surrounding communities who will attend Aberdeen Day!

	Presenting Sponsor \$2,000	Supporting Sponsor \$1,000	Event Sponsor \$500
RECOGNITION! All social media promotions and announcements during the event.	✓	✓	✓
ADVERTISING! In pre-event marketing materials including flyers & website.	✓	✓	✓
MORE ADVERTISING! Free 1/4 page ad in our Aberdeen Township Fall Newsletter.	✓		
MORE ADVERTISING! Dedicated online space on Township website with hyperlink to your webpage.	✓	✓	✓
BANNER! Your colored logo will appear on a 3'x6' banner alone and will be displayed in front of the stage.	✓		
EVEN MORE SIGNAGE! 2'x3' lawn sign with your color logo will be placed in front of your choice of activity inside of the Family Fun Zone.	✓		
FREE DISPLAY AREA! Invitation to set-up a display booth. Sponsors must provide own tents and chairs.	✓	✓	
RESERVED PARKING! Complimentary parking space on day of event.	✓		
MEET THE CELEBRITIES! VIP access for two for the autograph signers and green room refreshments.	✓		
T-SHIRTS! Staff will be wearing shirt during this event. Name listed on back of shirt. 200 shirts will be given out.	✓	✓	
TAKE HOME! Aberdeen Day Sponsorship certificate and sign to display in business.	✓	✓	✓
EVEN MORE ADVERTISING! Lawn sign by entrance of event.	✓	✓	
*All donations are tax deductible	*Presenting Sponsor \$2,000 <input type="checkbox"/>	*Supporting Sponsor \$1,000 <input type="checkbox"/>	*Event Sponsor \$500 <input type="checkbox"/>

Total Amount Enclosed: \$ _____

Make checks payable to: *The Township of Aberdeen*

Send to: Recreation Department, One Aberdeen Square, Aberdeen, NJ 07747

Business/Organization

Contact

Phone Number

Address

City

State

Zip

Email Address

Signature: _____ **Date:** _____

For more information, please call Aberdeen Recreation Department (732) 583-4200, ext. 132