

Aberdeen Day 2025

Sponsorship Opportunities



Matawan Regional High School - September 20, 2025

Expose your business or organization to the residents of Aberdeen and surrounding communities who will attend Aberdeen Day!

Sponsorships
due by July 18.
Advertising to
begin shortly
after.

	Presenting Sponsor \$2,000	Supporting Sponsor \$1,000	Event Sponsor \$500
RECOGNITION! All social media promotions and announcements during the event.	✓	✓	✓
ADVERTISING! In pre-event marketing materials including flyers & website.	✓	✓	✓
MORE ADVERTISING! Free 1/4 page ad in our Aberdeen Township Fall Newsletter.	✓		
MORE ADVERTISING! Dedicated online space on Township website with hyperlink to your webpage.	✓	✓	✓
BANNER! Your colored logo will appear on a 3'x6' banner alone and will be displayed in front of the stage.	✓		
EVEN MORE SIGNAGE! 2'x3' lawn sign with your color logo will be placed in front of your choice of activity inside of the Family Fun Zone.	✓		
FREE DISPLAY AREA! Invitation to set-up a display booth. Sponsors must provide own tents and chairs.	✓	✓	
RESERVED PARKING! Complimentary parking space on day of event.	✓		
MEET THE CELEBRITIES! VIP access for two for the autograph signers and green room refreshments.	✓		
T-SHIRTS! Staff will be wearing shirt during this event. Name listed on back of shirt. 200 shirts will be given out.	✓	✓	
TAKE HOME! Aberdeen Day Sponsorship certificate and sign to display in business.	✓	✓	✓
EVEN MORE ADVERTISING! Lawn sign by entrance of event.	✓	✓	
*All donations are tax deductible	*Presenting Sponsor \$2,000	*Supporting Sponsor \$1,000	*Event Sponsor \$500

Total Amount Enclosed: \$ _____

Make checks payable to: *The Township of Aberdeen*

Send to: Recreation Department, One Aberdeen Square, Aberdeen, NJ 07747

Business/Organization	Contact	Phone Number		
Address	City	State	Zip	Email Address

Signature: _____

Date: _____

For more information, please call Aberdeen Recreation Department (732) 583-4200, ext. 132